

## The Forecastle Festival 2008 - Service Sponsorships

July 25 - 27th, 2008 - Louisville, Kentucky - The Riverfront Belvedere

Benefit Key	\$20,000 +	\$15,000 - \$19,999	\$12,000 - \$14,999	\$6,000 - \$11,999	\$3,000 - \$5,999	\$2,000 - \$2,999	\$1000- \$1999
Company logo on all promo materials electronic / print (posters, advertisements, press releases, website, etc), size appropriate.	X	X	X				
Company name recognition on all promo materials electronic / print				X	X	X	X
Company logo featured on all national / regional / local advertisements. Size appropriate.	X	X					
Company name featured on all national / regional / local advertisements				X			
Company logo on event handbill. 50,000 will be printed and distributed throughout a 4-month cycle in each of the festival's 10-participating cities: Louisville, KY; Cincinnati, OH; Indianapolis, IN; Columbus, OH; Nashville, TN; St. Louis, MO; Lexington, KY; Bloomington, IN; Dayton, OH; Murfreesboro, TN.	X	X	X				
Company name on event handbill. See above for circulation and distribution stats.				X	X		
Company name featured on the back cover of the 2007 event brochure in a "special thanks" section. 50,000 will be printed and inserted in the middle of each LEO Weekly, July 16th - 23rd. 10,000 will be printed and distributed to each festival attendee upon entrance.	X	X	X	X			
Company banner / sign on West Stage (main headliner)	X						
Company banner / sign on East Stage			X				
Company logo featured on all Forecastle advertisements. Size appropriate.	X	X					
Company name featured on all Forecastle advertisements					X	X	X
Company table reserved in a designated, industry area of The Forecastle Festival. This table will allow your company to promote its goods or services to all attendees. <u>Please note:</u> Products must be free / give-a-ways.	X	X	X	X			
Backstage VIP Area designated for sponsors, media, and musicians only	12 Passes	10 Passes	8 Passes	6 Passes	4 Passes	2 Passes	1 Pass
Friday / Saturday Night VIP After-Parties	12 Passes	10 Passes	8 Passes	6 Passes	4 Passes	2 Passes	1 Pass